

INFORMATION ACCORDING TO ART. 13 GENERAL DATA PROTECTION REGULATION (GDPR)

Compliance with data protection regulations is a high priority for our company. We would like to inform you below about the collection of your contact data by us:

RESPONSIBLE BODY

Omnicom Media Group Germany GmbH, Grünstr. 15, 40212 Düsseldorf, Tel. 0211-38807-0 (head office) is responsible for processing.

DESCRIPTION OF DATA PROCESSING

We process your data for the purpose of the customer satisfaction survey in our systems. The data processed are name, company and function in the company, a score question where our services can be assessed, including the option to comment on this in more detail, IP address. We collect this personal data via an encrypted connection. We use your data for internal evaluation and to contact you if you are dissatisfied. In addition, your evaluation text can be used internally for our group of companies.

Statements made by respondents in the voluntary free text field are anonymized and used by us for company presentations and pitches where appropriate.

The legal basis for the processing is your consent in accordance with Art. 6 para. 1 lit. a) GDPR. You can revoke your consent at any time with effect for the future. Please address your cancellation to your customer advisor.

PROVISION OF PERSONAL DATA

The provision of personal data is neither contractually required nor necessary for the conclusion of a contract but is voluntary. If you refuse to participate, there will of course be no negative consequences.

DATA RECIPIENT

We only transfer your data to third parties if this is permitted under data protection law. Your data may also be passed on by us to external service providers (e.g. IT service providers, companies that destroy or archive data, printing service providers) who support us in data processing within the framework of order processing strictly in accordance with instructions. Data processing outside the EU or the EEA does not take place as a matter of principle. If this should be the case in individual cases, we will inform you of this in the context of the specific collection. We will neither sell your personal data to third parties nor market it in any other way.

THIRD COUNTRY TRANSFER

There is no transfer to third countries.

DELETION OF YOUR DATA

The data is used to evaluate the cooperation over a period of 3 years (development analysis). The data is therefore stored for three years and then deleted.

EXISTENCE OF AUTOMATED DECISION-MAKING

There is no automated decision-making including profiling in accordance with Article 22 (1) and (4) GDPR.

YOUR DATA PROTECTION RIGHTS

As a data subject, you have the right to information about the personal data concerning you and to rectification of inaccurate data or erasure if one of the reasons specified in Art. 17 GDPR applies, e.g. if the data is no longer required for the purposes pursued. You also have the right to restriction of processing if one of the conditions specified in Art. 18 GDPR applies and, in the cases specified in Art. 20 GDPR, the right to data portability.

Every data subject has the right to lodge a complaint with a supervisory authority if he or she considers that the processing of data relating to him or her infringes data protection regulations. The right to lodge a complaint may be exercised with a supervisory authority in the Member State of the data subject's habitual residence, place of work or place of the alleged infringement.

If you give your consent to the processing of personal data, you can withdraw this at any time. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

OUR DATA PROTECTION OFFICER

The contact details of our data protection officer are:

datenschutz nord GmbH
Konsul-Smidt-Str. 88, 28217 Bremen
Mail: office@datenschutz-nord.de
Phone: +49 421 69 66 32 0

We will be happy to provide you with more detailed information on request.